

BUSINESS DEVELOPMENT ACADEMY

Submit application to the attention of :

Neomi Barazani
Business Development Academy
116 Village Blvd, Ste. 309
Princeto, NJ 08540

or fax to: **609-452-0800**

MEMBERSHIP APPLICATION

General Information

Mr. Ms. Mrs. Dr. Prof. _____

(Circle one)

First, Middle, Last, Suffix

*Title: _____ * Organization: _____

*Business Street Address 1: _____

Business Street Address 2: _____

*City _____ *State _____ *Zip _____ *Country _____

*Phone: _____ Mobile: _____ Fax: _____

*E-mail: _____ URL: _____

* Required Information

Membership Levels

Practicing Practitioner Membership:

Annual Membership \$295; One-Time Activation Fee \$75

Service Provider Membership*:

Annual Membership \$495; One-Time Activation Fee \$75

Academic Membership:

Annual Membership \$195; One-Time Activation Fee \$45

Retired Business Development Professional:

Annual Membership \$145 per member; One-Time Group Activation Fee \$45

Group Practicing Practitioner Membership:

Each member receives full member benefits while saving on the annual membership and initiation fees

Eligibility - 4 to 10 employees of the same firm enrolling simultaneously

Annual Membership \$275 per member; One-Time Group Activation Fee \$135

Service Provider Group Membership*:

Each member receives full member benefits while saving on the annual membership and initiation fees

Annual Membership \$495 per member; One-Time Group Activation Fee \$155

*Employees of companies that provide professional services to operating companies (visit our website for more information)

Payment Options:

Check enclosed- made payable to: The Business Development Academy

Credit card

Visa Mastercard American Express

Credit Card # _____

Security Code _____

Expiration Date (mo/yr) _____

Name on Card _____

Signature _____

Company Information:

How large is your company in terms of annual revenue?(circle one)

(Less than \$1 million; \$1 million - \$10 million; \$10 million - \$50 million; \$50 million - \$100 million; \$100 million - \$500 million; \$500 million - \$1 billion; \$1 billion – \$10 billion; over \$10 billion)

How large is your company in terms of employees?

- Less than 100
 - Between 100 and 1,000
 - Between 1,000 and 10,000
 - More than 10,000
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What is the primary industry in which your company competes?

My employer is a:

- Publicly-traded company
 - Privately-held company
 - Not-for-profit entity
 - Governmental organization
 - Other (please specify) _____
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Your Background and Responsibilities:

How many years have you been working in this capacity throughout your career? _____

Which other companies have you worked for? _____

In which Business Development Strategies do you participate?

- Finances
- Mergers and Acquisitions – Valuation
- Mergers and Acquisitions - Integration
- Negotiations
- Alliances
- Intellectual Property – Licensing
- Intellectual Property – Monetization / Securitization
- Intellectual Property - Other
- Research and Development
- Sales
- Marketing
- Pricing Strategy
- Legal Issues
- Locationing Strategies
- Expansion Strategies
- Other

How many people are you accountable for at your company? _____

How much revenue does your division produce annually? _____

Participation in The Business Development Academy

1) Would you like us to help you become a source that the media calls upon for insight? (Yes, No)

If yes, would you like to discuss background information only or may the media attribute your comments to you?
(Background Information Only; Attribution is Acceptable)

2) **Would you like to become active in The Business Development Academy?** (Yes, No)

If so, please indicate your area of interest: (Select all that apply)

- Chapter Development
- Lecturing at Seminars
- Speaking on Panels at Conferences
- Selecting Speakers
- Membership Recruitment
- Marketing
- Public Relations

2 a) **Please briefly tell us why you would be a good fit for the leadership positions that you selected.**

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3) **Please tell us the topics that you would like covered in seminars, lectures or conferences.**

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4) **Please tell us of any authorities that you believe would make good speakers or panelists at future seminars, conferences or lectures.**

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I have read the Membership Agreement and agree to its provisions.

Signature: _____ Date: _____